



Every Week Counts magazine

The 2024 edition of the Every Week Counts Magazine is out now!

This nationally distributed magazine contains articles describing things every pregnant woman needs to know to ensure the best possible outcomes from their pregnancy.

Feature articles from members of the Australian Preterm Birth Prevention Alliance and Collaborative provide the latest from our world first national preterm birth prevention program and recently launched resources developed by our Consumer Advisory Group.

[View Online Edition](#)

Empowered birth: shared decision-making

The Consumer Advisory Group of the Every Week Counts National Preterm Birth Prevention Collaborative has just released a number of resources to ensure individuals are supported to make decisions that are right for them and their circumstances.

In shared decision-making, women and their doctors or midwives bring different perspectives to the discussion. Being actively involved in healthcare and working in partnership with healthcare providers can help ensure all individuals get the care that is right for them.

[View Resources Here](#)





Every Week Counts magazine social media toolkit

To mark the launch of the 2024 edition of the Every Week Counts Magazine, a toolkit containing a variety of social media tiles, images and infographics has been provided to assist the promotion of this important resource at your local hospital or health service.

Make sure you tag the Australian Preterm Birth Prevention Alliance @pretermalliance across all popular platforms and use the hashtag #everyweekcounts

To order hardcopies of the 2024 magazine, email the Alliance [here](#) with your postal details and requested quantities.

[Access Toolkit Here](#)



Our Partners

The Every Week Counts National Collaborative is a joint collaboration between the Australian Preterm Birth Prevention Alliance, Women's Healthcare Australasia (WHA), the Institute for Healthcare Improvement (IHI), and Safer Care Victoria, which is being funded by the Commonwealth Government through the Women and Infants Research Foundation (WIRF).

Partner organisations include Women's and Babies Research, Every Week Counts, Centre of Research Excellence in Stillbirth, Perinatal Society of Australia and New Zealand and the Australian College of Midwives.

For further information please contact

Women's Healthcare Australasia

Copyright © 2024 Women's Healthcare Australasia, All rights reserved.

You are receiving this email because the hospital/healthcare service you work for is a member of Women's Healthcare Australasia, or you have expressed an interest in our work.

Our mailing address is:

PO Box 194
MITCHELL, ACT 2911
Australia

Copyright © Women's Healthcare Australasia.

We are a registered Charity Organisation ABN: 36006996345.

You can [unsubscribe](#) from the WHA SnapShot email list or [opt out](#) from all future communications from WHA