

#WorldPrematurityDay2024

Collateral in support of the National Preterm Birth Prevention Collaborative

This is your CHEAT SHEET for supplied material available to incorporate into your World Prematurity Day 2024 social media, plus an A3 poster which can be printed in-house or professionally. Names of each file are included below for you to find easily.

ITEMS WHICH INCLUDE THE NPBP COLLABORATIVE BRANDING ONLY.

Facebook Page Header



File Name: WPD24_FB_HEADER_SUPPORT
(jpeg and png supplied)

Twitter / X Page Header



File Name: WPD24_TWITTER_HEADER_SUPPORT
(jpeg and png supplied)

Social Media Tiles (Suit Twitter / X and Facebook posts. jpeg and png supplied for each tile)



#WorldPrematurityDay2024  National Preterm Birth Prevention COLLABORATIVE

WPD24_1_IN_10_COLLAB



#WorldPrematurityDay2024  National Preterm Birth Prevention COLLABORATIVE

WPD24 EVERY_WEEK_COUNTS_COLLAB



#WorldPrematurityDay2024  National Preterm Birth Prevention COLLABORATIVE

WPD24_DOUBLE_THE_RATE_COLLAB



#WorldPrematurityDay2024  National Preterm Birth Prevention COLLABORATIVE

WPD24_26000_BABIES_COLLAB

Social Media Tiles (Suit Twitter / X and Facebook posts. jpeg and png supplied for each tile)



#WorldPrematurityDay2024  National Preterm Birth Prevention COLLABORATIVE

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WPD24_MY_PREEMIE_
WEIGHED

WPD24_NICU_DAYS

A3 Poster (Suitable for In-house or Professional Printing)



WPD24_A3_POSTER_GENERIC_PRINT_READY
(for PROFESSIONAL printing)

WPD24_A4_POSTER_GENERIC_NO_CROPS_OR_BLEED
(for IN-HOUSE printing)

(co-branding social media tiles on following page)

ITEMS WHICH INCLUDE ABILITY TO CO-BRAND ALONGSIDE NPBP COLLABORATIVE BRANDING.

Social Media Tiles (Suit Twitter / X and Facebook posts. jpeg and png supplied for each tile)



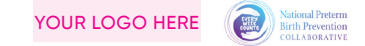
WPD24_1_IN_10_COBRAND



WPD24_EVERY_WEEK_COUNTS_COBRAND



WPD24_DOUBLE_THE_RATE_COBRAND



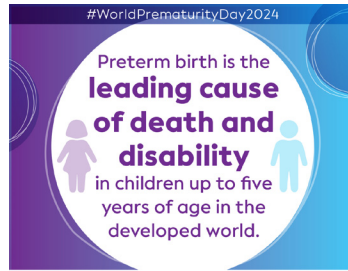
WPD24_26000_BABIES_COBRAND



WPD24_10_PERCENT_PRETERM_COBRAND



WPD24_ANNUAL_COST_COBRAND



WPD24_LEADING_CAUSE_DEATH_DISABILITY_COBRAND