#WorldPrematurityDay2024

Collateral in support of the National Preterm Birth Prevention Collaborative

This is your CHEAT SHEET for supplied material available to incorporate into your World Prematurity Day 2024 social media, plus an A3 poster which can be printed in-house or professionally. Names of each file are included below for you to find easily.

ITEMS WHICH INCLUDE THE NPBP COLLABORATIVE BRANDING ONLY.

Facebook Page Header



File Name: WPD24_FB_HEADER_SUPPORT (ipeg and png supplied)

Twitter / X Page Header



File Name: WPD24_TWITTER_HEADER_SUPPORT (jpeg and png supplied)

Social Media Tiles (Suit Twitter / X and Facebook posts. jpeg and png supplied for each tile)









WPD24_EVERY_WEEK_COUNTS_COLLAB

WPD24_DOUBLE_THE_RATE_COLLAB

WPD24_26000_BABIES_ COLLAB

Social Media Tiles (Suit Twitter / X and Facebook posts. jpeg and png supplied for each tile)



WPD24_MY_PREEMIE_ WEIGHED

WPD24_NICU_DAYS

A3 Poster (Suitable for In-house or Professional Printing)



WPD24_A3_POSTER_GENERIC_PRINT_ **READY** (for PROFESSIONAL printing)



WPD24_A4_POSTER_GENERIC_NO_CROPS_OR_BLEED (for IN-HOUSE printing)

(co-branding social media tiles on following page)

ITEMS WHICH INCLUDE **ABILITY TO CO-BRAND** ALONGSIDE NPBP COLLABORATIVE BRANDING.

Social Media Tiles (Suit Twitter / X and Facebook posts. jpeg and png supplied for each tile)



YOUR LOGO HERE

National Preterm limit Prevention COLLASORATIVE

#WorldPrematurityDay2024

The

Every Week Counts
Collaborative is
Australia's world first
national program
to safely reduce rates
of preterm and
early birth

YOUR LOGO HERE

National Pretablish Prevent COLLABORAT

#WorldPrematurityDay2024

The preterm birth rate for Aboriginal mothers is almost double that of non-Aboriginal mothers

YOUR LOGO HERE

National Preferring Birth Prevention COLLASORATIVE

#WorldPrematurityDay2024

More than

26,000

Australian babies
are born preterm
each year

YOUR LOGO HERE

National Preterm
COLLABORATIV
COLLABORATIV

WPD24_1_IN_10_COBRAND

WPD24_EVERY_WEEK_COUNTS_COBRAND

WPD24_DOUBLE_THE_RATE_ COBRAND WPD24_26000_BABIES_ COBRAND



WPD24_10_PERCENT_ PRETERM_COBRAND



WPD24_ANNUAL_COST_ COBRAND



WPD24_LEADING_CAUSE_ DEATH_DISABILITY_COBRAND