

#WorldPrematurityDay2023

Collateral in support of the National Preterm Birth Prevention Collaborative

This is your CHEAT SHEET for supplied material available to incorporate into your World Prematurity Day 2023 social media, plus an A3 poster which can be printed in-house or professionally. Names of each file are included below for you to find easily.

ITEMS WHICH INCLUDE THE NPBP COLLABORATIVE BRANDING ONLY.

Facebook Page Header



File Name: WPD23_FB_HEADER_WE_SUPPORT
(jpeg and png supplied)

Twitter / X Page Header



File Name: WPD23_TWITTER_HEADER_WE_SUPPORT
(jpeg and png supplied)

Social Media Tiles (Suit Twitter / X and Facebook posts. jpeg and png supplied for each tile)



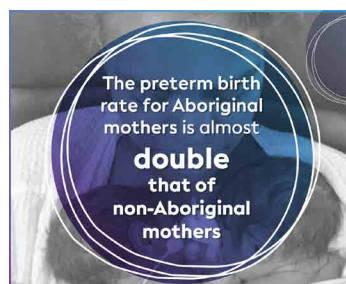
#WorldPrematurityDay2023  

WPD23_1_IN_10_COLLAB



#WorldPrematurityDay2023  

WPD23 EVERY_WEEK_COUNTS_COLLAB



#WorldPrematurityDay2023  

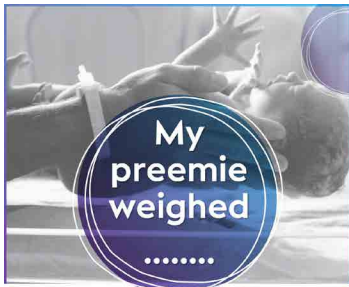
WPD23_DOUBLE_THE_RATE_COLLAB



#WorldPrematurityDay2023  

WPD23_26000_BABIES_COLLAB

Social Media Tiles (Suit Twitter / X and Facebook posts. jpeg and png supplied for each tile)



#WorldPrematurityDay2023  National Preterm Birth Prevention COLLABORATIVE

#WorldPrematurityDay2023  National Preterm Birth Prevention COLLABORATIVE

WPD23_MY_PREEMIE_
WEIGHED

WPD23_NICU_DAYS

A3 Poster (Suitable for In-house or Professional Printing)



WPD23_A3_POSTER_GENERIC_PRINT_
READY
(for PROFESSIONAL printing)

WPD23_A3_POSTER_GENERIC_NO_CROPS_OR_BLEED
(for IN-HOUSE printing)

(co-branding social media tiles on following page)

ITEMS WHICH INCLUDE ABILITY TO CO-BRAND
ALONGSIDE NPBP COLLABORATIVE BRANDING.

Social Media Tiles (Suit Twitter / X and Facebook posts. jpeg and png supplied for each tile)



YOUR LOGO HERE



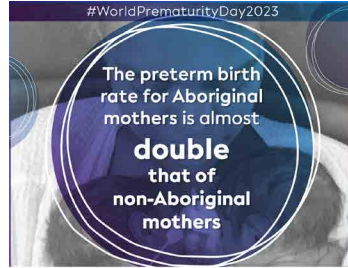
WPD23_1_IN_10_COBRAND



YOUR LOGO HERE



WPD23_EVERY_WEEK_
COUNTS_COBRAND



YOUR LOGO HERE



WPD23_DOUBLE_THE_RATE_
COBRAND



YOUR LOGO HERE



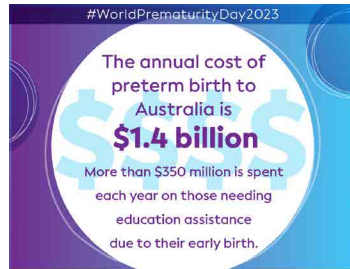
WPD23_26000_BABIES_
COBRAND



YOUR LOGO HERE



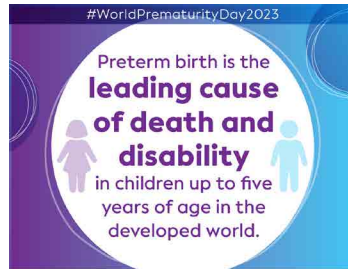
WPD23_10_PERCENT_
PRETERM_COBRAND



YOUR LOGO HERE



WPD23_ANNUAL_COST_
COBRAND



YOUR LOGO HERE



WPD23_LEADING_CAUSE_
DEATH_DISABILITY_COBRAND