



WOMEN'S  
HEALTHCARE  
AUSTRALASIA

# Membership Benefits & Services



Enhancing the health and wellbeing of women and newborns by supporting hospitals and healthcare services in Australia to achieve excellence in clinical care.

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December 2019

# **Membership Benefits & Services**

2019



## The Team



Barb Vernon  
Chief Executive  
Officer



Leila Kelly  
Networking  
Coordinator



Elijah Zhang  
Benchmarking  
Manager



Heather Artuso  
Maternity  
Benchmarking  
Coordinator



Keith Tin  
Benchmarking  
Data Analyst



Nathan McGaw  
Member  
Communications  
Assistant



Erandi  
Goonetilleke  
Member  
Communications  
Assistant



Adele Kelly  
Quality  
Improvement  
Coordinator



Jennifer  
Etminan  
Marketing Officer



Michael  
Vernon  
Website  
Coordinator



Michelle Favier  
Events  
Coordinator



Gill McGaw  
Business Manager



Joanna Webb  
Finance Officer



Kelly Eggleston  
Executive  
Assistant



Jack Goody  
CiviCRM Report  
Writer

# Contents

Current Members	6
Our Vision	8
Benefits	10
Our Governance	12
Benchmarking Program	14
Networking	16
Special Interest Groups	18
Special Interest Groups & Events	22
Collaborative	23
Advocacy	25
Navigation of the Members Community	27
The Next Steps	29
Application to Join	31







## QUEENSLAND

### **Cairns and Hinterland Hospital and Health**

#### **Service:**

Atherton Hospital  
Cairns Hospital  
Innisfail Hospital  
Mareeba Hospital  
Tully Hospital

### **Central Queensland Hospital and Health Service:**

Emerald Hospital  
Gladstone Hospital  
Rockhampton Hospital

### **Gold Coast Hospital and Health Service:**

Gold Coast University Hospital  
Robina Hospital

### **Mater Health Service:**

Mater Mother's Hospital

### **Metro North Hospital and Health Service:**

Royal Brisbane and Womens Hospital  
Caboolture Hospital  
Redcliffe Hospital

### **Metro South Health:**

Redland Hospital  
Logan Hospital  
Beaudesert Hospital

### **South West Hospital and Health Service:**

Charleville Hospital  
Roma Hospital  
St George Hospital

### **Sunshine Coast Hospital and Health Service:**

Sunshine Coast University Hospital  
Gympie Hospital

### **Townsville Hospital & Health Service:**

The Townsville Hospital

### **Wide Bay Hospital and Health Service:**

Hervey Bay Hospital  
Bundaberg Hospital  
Maryborough Hospital

### **West Moreton Hospital & Health Service:**

Ipswich Hospital

## VICTORIA

### **Barwon Health (Geelong)**

### **Bendigo Health**

### **Djerriwarrh Health Services**

### **Eastern Health:**

Angliss Hospital  
Box Hill Hospital

### **Peninsula Health:**

Frankston Hospital

### **Mercy Health:**

Mercy Hospital for Women  
Werribee Mercy Hospital

### **Monash Health:**

Casey Hospital  
Dandenong Hospital  
Monash Medical Centre

### **Northern Health:**

Northern Hospital

### **Western Health**

Sunshine Hospital

### **The Royal Women's Hospital**

The Royal Women's Hospital, Parkville  
The Women's at Sandringham

## NEW SOUTH WALES

### **Deniliquin Hospital**

### **Far West Local Health District:**

Broken Hill Base Hospital

### **Mid North Coast Local Health District:**

Coffs Harbour Health Campus  
Port Macquarie Base Hospital  
Kempsey District Hospital  
Macksville Health Campus

### **Nepean Blue Mountains Local Health District:**

Blue Mountains Hospital  
Hawkesbury Hospital  
Lithgow Hospital  
Nepean Hospital

### **Northern Sydney Local Health District**

Hornsby Ku-rin-gai Hospital  
Royal North Shore Hospital  
Ryde Hospital

### **South Eastern Sydney Local Health District**

Royal Hospital for Women  
St George Hospital  
Sutherland Hospital

### **South East Regional Hospital (Bega)**

### **Westmead Hospital**

## NORTHERN TERRITORY

### **Central Australian Aboriginal Congress Department of Health NT**

Alice Springs Hospital  
Royal Darwin Hospital

## WESTERN AUSTRALIA

### **East Metropolitan Health Service**

Armadale Hospital

### **South Metro Local Health Service**

Fiona Stanley Hospital

### **St John of God Health Service (Midland)**

### **Women's & Newborns Health Service**

King Edward Memorial Hospital

### **WA Country Health Service:**

Albany Hospital  
Bridgetown Hospital  
Broome Regional Hospital  
Bunbury Hospital  
Busselton Hospital  
Carnarvon Hospital  
Collie District Hospital  
Derby Hospital  
Esperance Hospital  
Geraldton Hospital  
Hedland Health Campus  
Kalgoorlie Health Campus  
Karratha Health Campus  
Katanning Hospital  
Kununurra Hospital  
Margaret River Hospital  
Narrogin Hospital  
Northam Hospital  
Warren Hospital

## SOUTH AUSTRALIA

### **Country Health South Australia:**

Ceduna Hospital  
Clare Hospital  
Crystal Brook & District Hospital  
Gawler Health Service  
Jamestown Hospital & Health Service  
Kangaroo Island Health Service  
Kapunda Hospital  
Loxton Hospital  
Mount Barker District Soldiers' Memorial Hospital  
Mount Gambier & District Health Service  
Murray Bridge Hospital  
Naracoorte Health Service  
Port Augusta Hospital and Regional Health Service  
Port Lincoln Community Health Service  
Port Pirie Hospital  
Riverland Regional Health  
South Coast District Hospital  
Tanunda War Memorial Hospital  
Waikerie Health Service  
Walleroo Hospital & Health Services  
Whyalla Hospital

### **South Adelaide Local Health Network:**

Flinders Medical Centre

### **North Adelaide Local Health Network:**

Lyell McEwin Hospital

### **Women and Children's Health Network**

## AUSTRALIAN CAPITAL TERRITORY

### **ACT Health**

Centenary Hospital for Women & Children

### **Calvary Healthcare ACT**

Calvary Public Hospital Bruce

## TASMANIA

### **Tasmanian Department of Health and Human Services:**

Launceston General Hospital  
Royal Hobart Hospital  
North West Private Hospital

More than

**120**

Maternity & Newborn  
hospitals participating in WHA





## About us

At Women's Healthcare Australasia (WHA) our vision is to enhance the health and wellbeing of women and newborns by supporting maternity hospitals and health care services in Australasia to achieve excellence in clinical care of women and newborns.

WHA is a non-profit community of women's hospitals and maternity units. Originally established in 1994 by the then Chief Executives of the Women's Hospitals to help staff of these services to share information, WHA has since expanded into a vibrant community of more than 100 maternity hospitals and health services across Australia. This includes the largest tertiary maternity services in capital cities through to the smallest rural and remote maternity services and every type of service in between.

We understand that managers and clinicians involved in the care of women and newborns face similar challenges, despite each service being unique. We recognise that the expertise for addressing these

common challenges, and for coming up with innovative solutions, lies within the member community. That's why our primary focus is on helping managers and clinicians of maternity services to network with one another, to share their ideas and expertise efficiently. We facilitate the spread of best practice.

When a maternity service joins WHA, all managers and clinicians involved in providing care to women and newborns are welcome to access an extensive range of Special Interest Groups (SIGs), face to face events, and our secure Members Community. These services make it easy to meet and interact with peers with similar challenges and responsibilities in other maternity services. WHA members are generous in sharing their expertise, ideas and resources through WHA networks. Everyone is striving to improve outcomes for women and newborns in our care.



Our vision at Women's Healthcare Australasia is to enhance the health and wellbeing of women and newborns by supporting hospitals and healthcare services in Australasia to achieve excellence in clinical care.



## Vision

Our vision is to enhance the health and well being of women and newborns through supporting hospitals and health services to achieve excellence in clinical care. At Women's Healthcare Australasia we:

- Identify best practice through performance benchmarking among members
- Support the sharing of information and expertise on health service delivery and quality improvement through member networking
- Showcase innovations that improve clinical outcomes for women and newborns
- Advocate to governments and other stakeholders on issues of common interest to members related to women's healthcare





Our members have access to a valuable range of services and benefits, including:

#### [Networking Opportunities \(page 16\)](#)

WHA makes it possible for like-minded maternity care professionals and service managers to easily connect with one another. Our members have exclusive access to an array of Special Interest Groups that allow them to communicate with their peers throughout Australasia. These networks communicate online, via teleconference, and at annual face to face events.

#### [Benchmarking Services \(page 14\)](#)

Benchmarking with peers is a valuable tool for services seeking to assess the safety, quality and efficiency of the care they provide to women and newborns. WHA offers all member hospitals and health services the opportunity to participate in our benchmarking program. The data collected and shared addresses both clinical performance (interventions in labour, outcomes for babies, etc) and management of the health service (trends in activity, length of stay, costs per patient episode, etc).

WHA recognises that each maternity service is unique in terms of the community it serves, the facilities and capabilities it has to offer women and families, and the skill mix of clinical teams. Benchmarks are provided to group services with peers of a similar size and capability, allowing them to compare their performance with similar maternity hospitals throughout Australasia.

Benchmarking reports are published annually, and data is also available via a secure online portal. The results of the benchmarking help services to identify areas where their performance is strong in relation to peers, as well as areas on which they could improve.

#### [Collaborative Improvement \(page 22\)](#)

As part of our commitment to supporting members to achieve excellence in care of women and newborns, WHA facilitates Breakthrough Collaborative Improvement projects. These projects draw upon internationally renowned methodologies for achieving sustained improvement in healthcare settings in terms of outcomes for patients.

In 2018, a number of WHA member hospitals are working together on reducing harm to women from third and fourth degree perineal tears. The collaborative is bringing together hospitals to share the most up-to-date evidence based knowledge about this topic and support the consistent application of best practice in perineal care.

WHA is proud to support a wide range of members, from large specialist hospitals to small rural services throughout Australasia, to network & learn from one another. Our members are united by their dedication to providing excellence in maternity and newborn care.



#### Advocacy Services (page 24)

WHA is a respected advocate for the maternity services sector. Government agencies and other stakeholders seek advice from WHA on a wide range of issues related to the provision of maternity and newborn care. WHA consults closely with its members on each issue and can speak on behalf of the sector without the restrictions that can apply to individuals employed by a given health service. We take this responsibility seriously and ensure that all advice or advocacy provided is credible, factual and informed by our members. Copies of WHA submissions and media releases are published on our website.

#### A rich array of information & resources from peer services

WHA members generously share ideas, advice, resources, images, videos, tools and other resources specific to maternal and newborn healthcare through our secure online Members Community.





## Our Governance

### President

A/Prof Anne Sneddon

Consultant Obstetrician & Gynaecologist, Department of Obstetrics  
Gold Coast University Hospital, QLD

### Vice President

Ms Kate Reynolds

Coordinator of Midwifery  
WA Country Health Service, WA

### Board Members

Prof Michael Nicholl

Clinical Director, Division of Women's, Children's & Family Health  
North Shore Ryde Health Service, NSW

A/Prof Graeme Boardley

A/Executive Director of Nursing & Midwifery  
King Edward Memorial Hospital, WA

Prof Boon Lim

Clinical Director Department of Obstetrics and Gynaecology  
Centenary Hospital for Women & Children, ACT

Ms Susan Gannon

A/Executive Director  
Royal Hobart Hospital, TAS

Ms Maree Reynolds

Director Women's Health & Newborn Services  
Mater Mother's Hospital, QLD

Ms Sue McBeath

Directory of Nursing and Midwifery  
Women's Adolescent & Children's Services  
Royal Hobart Hospital, TAS

Ms Naomi McKeown

Special Purpose Director - Independent  
Operations Manager  
Parallel Project Management

Ms Tessa Kowaliw

Special Purpose Director - Consumer



Women's Healthcare Australasia exists wholly because of the dedication and passion of all of us as clinicians, managers and administrators for improving the health and well being of women and newborns.



## Letter from the president

I have a long history of being involved in WHA since 1998 in various roles, including the Early Pregnancy Loss consensus statement, active in benchmarking at both Canberra and Gold Coast University Hospitals, many presentations at Annual Safety and Quality meetings and since 2012 on the Board. I have served as Vice President since 2014. I have observed the organisation grow from a relatively small benchmarking service to the current much broader scope. It has been an exciting and rewarding experience to be a part of this growth. Recently I have been heavily involved in the new venture of the Reducing Severe Perineal Trauma and believe that this project, and its methodology, will be an exciting new area for WHA.

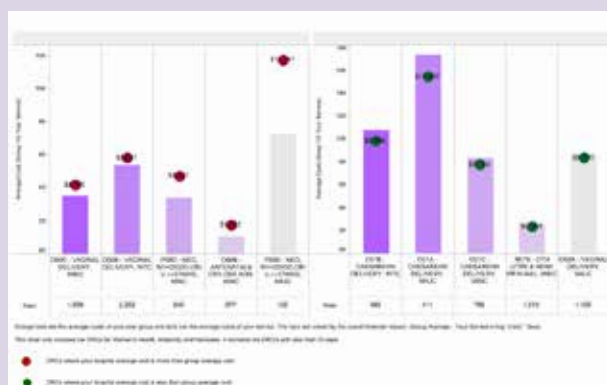
WHA has evolved to be in a unique position to influence maternity care and women's health in Australia. In the UK the RCOG has a broad range of advocacy, teaching, learning, resourcing and involvement with multidisciplinary groups in formulating their remit.

In Australia, there would appear to be a void for a professional body that truly advocates for the women and the services that provide the care. I believe that WHA is well placed to fill this void. Increasingly, health organisations are looking for leadership and support, in-patient centred, and patient- focused outcomes and WHA is ideally placed to do this. Women are increasingly looking for leadership and support in areas that affect their health.

A/Prof Anne Sneddon  
President  
Women's Healthcare Australasia







One of the newest additions in the benchmarking program is the inclusion of the summary chart for the potential cost saving DRGs for your service. You can see at a glance areas of potential opportunities to make efficiency savings in comparison to your peers.

## Overview

WHA's Benchmarking Program supports participating members to optimise their care of women and newborns by comparing their performance on a wide range of indicators with similar hospitals & maternity units across Australasia. It provides information on trends that might not otherwise be apparent at service level. It assists members to identify areas where their service's performance is strong, and areas where there are opportunities for improvement.

WHA assists members to connect with peers who have achieved positive results in those areas and create a platform to share learning across organisations. Results from both Clinical and Activity and Costing benchmarking are discussed in a number of different Special Interest Groups. WHA invites services that are performing well on a given indicator or patient group to share their achievement with other services.

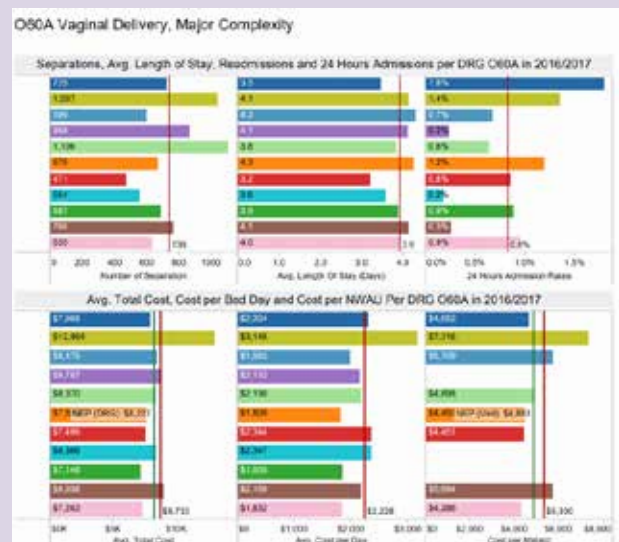
## Activity & Costing

WHA's Activity and Costing Report describes inpatient activity occurring in women's hospitals and maternity units throughout Australia using coded Diagnosis-related Group (DRG) data. With more than 90 maternity services participating in the latest benchmarking round, the benchmarks are now more rigorous and meaningful than ever before. The report includes summary tables and charts for selected DRGs on:

- Number of separations
- Length of stay
- Long stay rate (> 21 days)
- Urgent re-admission rate within 28 days
- Same day admission rate and 24-hour Admission Rate
- Average cost in terms of separation, bed days or National Weighted Activity Unit
- Average cost against National Efficient Price for 40 most common DRGs

We find all members are generous in sharing insights, expertise, tools and resources related to new models of care or other improvements with their peers.

WHA designs this dashboard to assist members to quickly identify how their service is performing in comparison with peer services in terms of separation, length of stay, same day admission, 24-hour admission rate, urgent readmission rate within 28 days and average cost.

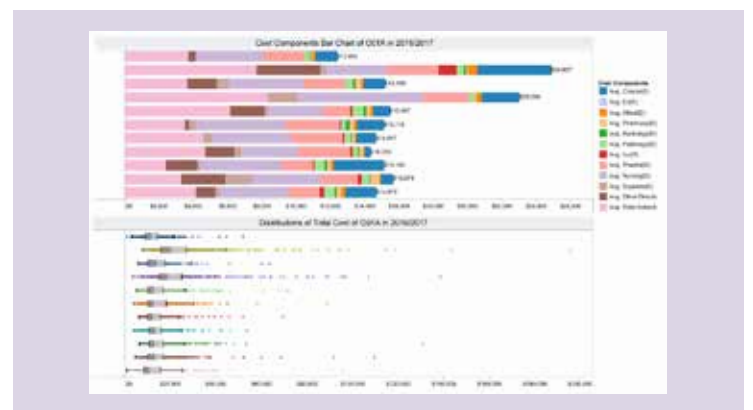


## Maternity Care

Our benchmarking program supports participating members to optimise their care of women and newborns with similar maternity units across Australia by comparing their performance on a wide range of clinical indicators. These include indicators related to common interventions in labour and birth for selected primiparous women as well as for all women (such as rates of induction, caesarean section and so forth). Selected data is also collected & reported on adverse outcomes (such as PPH, perineal trauma, blood transfusion), and for newborns (APGARs & admissions to nurseries). Data is also provided on the characteristics of women accessing each service.

The clinical indicators are presented in both an annual snapshot and in terms of trends over multiple years for both individual services and their peer group as a whole.

It assists members to identify areas where performance is strong, and areas where there are opportunities to enhance outcomes for women and newborns.



We have also provided more detailed breakdown of cost allocations and outliers to enable you to identify the drivers behind any results which is at odds with peer services.





## Overview

When a health service joins WHA, all staff involved have access to an extensive range of Special Interest Groups (SIGs), face to face events, and our secure online Members Community. These services make it easy to meet and interact with people with similar challenges and responsibilities in other maternity and newborn services.

WHA members are generous in sharing their expertise, ideas and resources through WHA networks. Everyone is motivated by the same thing: making things better for women and their newborns requiring hospital care.

### Events

WHA hosts meetings, webinars, and workshops both in person and online, that are dedicated to our members. The program for each meeting is designed in close consultation with the participants, with a focus on providing opportunities to consider common challenges and share innovations. The opportunity to meet once a year face to face with peers lays a strong foundation for online and teleconference networking throughout the year.

### Online Members Community

Members of WHA have secure access to our online Members Community, where all of our members are able to post, view, and comment on content shared in our Special Interest Groups. Members also have the opportunity to post questions and have them answered by a community of dedicated healthcare professionals. There is now a powerful search engine as well to make it easy to find material relevant to your service or interest.





***"Inspiring best practice through networking with peers in other maternity services"***

Special Interest Groups (SIGs)

SIGs enable individuals to readily connect with colleagues and peers who share a passion for excellence in one or more areas of women's healthcare. Our networks are dynamic, solution focused and typically multidisciplinary. Participants generously share expertise, ideas, examples of best practice, and challenges with one another. Our groups are open to all interested staff from member hospitals.

Check out all the Special Interest Groups we have to offer (page 18-20) and how to access and join them (page 29).

**SPECIAL INTEREST GROUPS**

"All staff of member maternity services are welcome to participate in Special Interest Groups. Share the challenges, test ideas, learn about successes, share tools & resources. Be inspired by logging in to our Member's Community."

The logo for Special Interest Groups (SIGs) features the letters 'S', 'I', and 'G' in large, bold, purple circles. These circles are interconnected by a network of smaller circles, each containing a person icon, representing a community or network. The entire graphic is set against a white background with a purple border.



**For 2019 there are an amazing 43 web conferences to take part in with peers. Join by visiting:**

<https://members.wcha.asn.au/events/join-wcha-web-conferences>



### Maternity Care for Aboriginal & Torres Strait Islander Women & Families

This group is open to managers, clinicians and aboriginal health workers from WHA members hospitals interested in networking and providing culturally safe & equitable care. Topics discussed include:

- Closing the gap in Midwifery Care for Indigenous women
- Improving access to “gold standard” maternity care, resulting in better health outcomes for mothers and babies.
- Birthing on Country



### Allied Health

A multidisciplinary group of Allied Health professionals/leaders focusing on many aspects of maternal and child focused care. Topics discussed include:

- Recognition of Health versus Disability challenges and community expectation.
- Improving access to allied health care through telehealth
- Data, does it Matter? - Linking DRG, Demographics and Allied Health Interventions
- Intro of NDIS hospital service co-ordinators



### Clinical Educators

This SIG creates the opportunity to help midwifery education to embed new policies and research into practice. Recent areas of discussion include:

- Refresher Programs – for the registered midwives without recent midwifery experience.
- New graduate transition to professional practice – rotation between Metro and Country
- Credentialing and the “Well Baby Assessment”
- Strategies to reduce rates of induction of labour





## Directors of Nursing & Midwifery

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Provides an opportunity for Directors to discuss leadership challenges and initiatives within their services. Topics discussed include:

- Development of the MGP Tool Kit – Clinical Governance, Business Cases, Research, Engagement etc.
- WHA National Collaborative on 3rd-and-4th-Degree Tears insights and significant improvements
- Discussion on Criteria for the diagnosis of gestational diabetes – increase of workload and cost without significant outcome improvements
- KEMH Neonate Sepsis Calculator Results



## Midwifery Group Practice

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Provides an opportunity for midwives, obstetricians and managers working in, or with midwifery group practices to network about sustaining and expanding MGP services. Recent discussion topics include:

- Sustainability, recruitment, retention and expansion- new grads in MGPs
- WHA Continuity of Midwifery Care Benchmarking
- Development of the MGP Tool Kit – Clinical Governance, Business Cases, Research, Engagement etc.
- Strategies for increasing breast feeding rates and reducing smoking



## Maternity Services Managers

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This Special Interest Group (SIG) enables MUMs to network and share challenges and improvements. Recent discussion areas include:

- Caesarean section and techniques for preventing SSI while considering long term outcome/impact
- Achieving VBAC using water immersion - benefits, potential complications (data), mothers experience
- Induction of labour – who, when to induce, variation and compliance with evidence-based guidelines
- Supporting ED staff to better respond to emergency care needs for pregnant women and newborns



## Maternity Consumer Representatives

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This SIG is a brand-new network that had its first web conference in early May 2019 for maternity consumers at WHA member hospitals to provide peer network and support to:

- facilitate sharing of experience among consumer representatives into how maternity services can best engage with, and respond to, consumer's views in the design & delivery of their services
- To provide advice to WHA and members on tools for effectively capturing consumer feedback (Patient Reported Experience Measures or PREMS and Patient Reported Outcomes Measures or PROMs)





## NICU & Special Care Nurseries

This is a multidisciplinary group of Neonatologists, Midwives and Nurses focused on enhancing care of newborns and their families in SCN & NICU. Recent areas of interest include:

- Nasal high flow considering parental stress.
- Nursing workload and financial cost for newborn infants in the non-tertiary setting.
- Family Integrated model of care: App development to link neonate incubator to parents via phone
- Staffing in rural and remote services
- Central Line Insertion innovations



## Rural & Regional Maternity Services

This SIG continues to support, share resources, innovate and challenge. It aims to assist small and/or rural health services to develop their service delivery options for women & children. Areas of interest have included:

- Challenges and opportunities of managing B-Mid staff without dual registration as a nurse
- Birthing on Country – cultural safety for birth is not a place but an approach
- Born Before Arrival Study – increasing rates with majority being multiparous women
- WHA National Collaborative - 3rd & 4th Degree Tears insights and significant improvements



## Perinatal Mental Health

This relatively new SIG provides a multi-disciplinary network to learn and share information regarding the challenges of providing services that address Perinatal Mental Health needs. Topics being discussed include:

- Mapping perinatal mental health services across Australia
- Comparison of public mother baby psychiatric units in Australia - similarities, strengths and recommendations
- UK Mind and Body Maternity Experience initiatives: co-design with women, families and clinicians.
- Funding for perinatal mental health services



## Safety & Quality in Maternity Care

Members of this group come together to discuss clinical issues with a view to improving the safety and quality of care provided to women and newborns. discussions have focused on:

- Induction of Labour – rising rates and variation in practice
- Implication of gestational age at birth for the health and wellbeing of the child up to age 5.
- WHA 3rd and 4th Degree Tears Collaborative – Lessons learned, effective and sustainable improvement
- “The Third Australian Atlas of Healthcare Variation” - Variation in rates of early planned caesarean section without medical or obstetric indication.



## Women's Hospitals Performance & Efficiency

WHA supports tertiary member services to network about opportunities to enhance efficiency. Discussions have focused on:

- Regular analysis of WHA benchmarking current data to identify variance in costing methodologies
- Discussion regarding trends in practice that influence costs
- Sharing of information on opportunities to reduce costs and enhance quality of care
- Reporting of costs associated with the case of 'unqualified' neonates.



## Large Tertiary Services Executive Leaders Network

This network supports the Chief Executives and other senior executives of the tertiary Maternity Newborns and Women's Hospitals from across Australia to come together to share insights & know-how related to a wide range of issues relevant to the management of these large and complex services. The group meets face to face twice a year to share presentations with one another about innovations, as well as discussing strategies for addressing common challenges.

To join our members community visit:

**<https://members.wcha.asn.au/user/login>**





## WHA Annual Face to Face Meetings



In addition to regular teleconferences for each SIG, WHA hosts a number of face to face meetings each year. WHA Meetings enable your staff to learn from experts, network with peers and learn from each other.

The WHA Events Calendar for 2019 will be published on our website in January 2019. This will include all relevant information, proposed draft program, location and proposed speakers.

Directors of Nursing & Midwifery Meeting	June 2019
Midwifery Group Practice Meeting	June 2019
WHA Safety & Quality Meeting	November 2019



**The WHA Events Calendar for 2019 will be published on our website late January 2019.**

[https://women.wcha.asn.au/  
events](https://women.wcha.asn.au/events)







## WHA National Collaborative

Supporting change through collaborative quality improvement



*Through 2018 WHA supported 28 maternity services to work together to reduce their rates of third-and-fourth-degree perineal tears.*

### Working Together

This unique partnership brought together experts in improvement science with maternity clinicians and leaders who are passionate about improving outcomes for women.

Teams from twenty eight maternity services from tertiary to rural across Queensland, New South Wales, Victoria, South Australia and Western Australia participated.

Teams met on a monthly basis and receive access to weekly phone calls with a trained Improvement Advisor. In addition teams

attended 2 out of 3 Learning Sessions. The sessions were interactive and designed to support participating teams to develop their understanding and capacity in improvement science, to develop change strategies and consolidate reliable system design.

Feedback from the sessions was excellent with particular regard for the International Keynote speaker Dr Dharmesh Kapoor, who delivered two world class presentations on the history, current evidence and best practice in the management of perineal trauma.







The Collaborative project was in partnership with the NSW Clinical Excellence Commission (CEC), and with the support of Safer Care Victoria and the Clinical Excellence Division of Queensland Health.



This project drew upon the methodology for collaborative quality improvement (QI) developed over many years by the Institute for Healthcare Improvement (IHI). The project not only aimed to reduce rates of perineal tears but also supported services to learn QI methodology that could be applied to other areas within their services.

A Quality Improvement Educational Curriculum was designed and delivered involving:

- Three face to face Learning sessions.
- Active teaching and guidance during 8 monthly coaching sessions.
- The opportunity for weekly teaching calls.



**The Collaborative was successful in reducing rates of perineal tears across the country with 473 fewer women sustaining a 3rd or 4th degree tear in participating services.**





## WHA Advocacy

WHA has continued to actively advocate to key government agencies on issues relevant to women's healthcare and service providers. We are grateful to all members who have so generously donated their expertise to WHA's advocacy on behalf of the sector. WHA continues to be a respected player in national policy making circles and the views and advice of its members are seriously considered.

Advocacy on behalf of members on key issues affecting the provision of maternity and women's health services continues to be a strategic priority for WHA. WHA has prepared the following submissions over the past 12 months:

- Development of the Australian National Breastfeeding Strategy
- Designing the National Digital Pregnancy Health Record
- Australian Non-Admitted Care Classification Development
- Developing a National Strategic Approach to Maternity Services
- Review of the Pregnancy Care Guidelines
- Recommendations and Supporting Documentation for the updated Guideline on Respectful and Supportive Perinatal Bereavement Care (PSANZ)
- Australian Refined Diagnostic Related Groups (AR-DRG) classification Version 10.0
- Contributed to a joint Collaborative response on the Still Birth National Action Plan
- My Health Records Amendment (Strengthening Privacy) Bill 2018





WHA has provided 3 representatives for the Australian National Breastfeeding Strategy – stakeholder consultation. WHA is also currently represented by Barb Vernon on the IHPA Advisory Committee on Bundled Maternity Payments.





The WHA Members Online Community area includes:

- Special Interest Groups (SIGs)
- Hospital Directory
- Find a Peer
- Upcoming Events
- Events Resources
- Webinar Recordings
- Member Forum Posts
- MGP Toolkit
- Upload Benchmarking Data

We encourage members to share innovations, collaborate and problem solve within our secure online community.

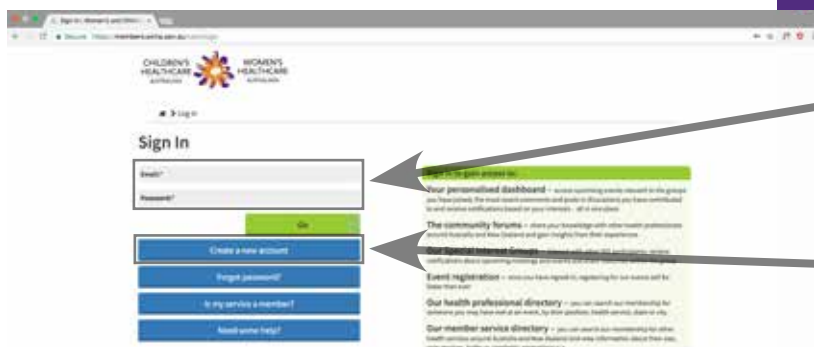


## Accessing the Members Community



### Step 1

On the website click 'Login'



### Step 2

Type in your email address and password then click 'Go'

OR

Click 'Create a new account' if you don't have an account







# Special Interest Groups

The Special Interest Groups (SIGs) area in the new Members Community is easy to access and is a place where information and resources can be shared between contributors.



To get to the SIGs, simply click 'Special Interest Groups'.

To find out more about a SIG, click on one.



Click 'subscribe' to join a SIG.

Each SIG contains multiple discussion boards.







## How to Connect

### 1. Contact the WHA Office

Contact the WHA office to discuss our member services and what being a WHA member could mean for your hospital. You can phone, email or visit our website.

### 2. Share this information with your staff

See what your staff think! Some of your staff will jump at the networking opportunities, others will be interested in the benchmarking data, while more still will thank you for access to our events!

### 3. Site Visit

Sometimes the best way to get what you need is to meet face to face. Here at WHA we recognise that often the best interactions happen in person, so we aim to visit our members, and prospective new members as often as possible. Let us know you are interested and we will make every attempt to come and visit you soon.

### 4. Apply for Membership

Now that you know what you are missing, don't delay! We have included an application form with this booklet so you can start reaping the rewards of WHA membership as soon as possible. If you would like an electronic version of this form, simply email us at [admin2018@wcha.asn.au](mailto:admin2018@wcha.asn.au) and we will send you an electronic copy.





Membership Category		# Births p.a.	2019-20 Fee \$ (excl GST)
Small	1	<500	<b>1,320</b>
	2	500-1,000	<b>2,640</b>
	3	1,001-1,500	<b>4,620</b>
	4	1,501-2,000	<b>6,590</b>
Medium	1	2,001-2,500	<b>8,590</b>
	2	2,501-3,000	<b>10,580</b>
	3	3,001-3,500	<b>12,550</b>
	4	3,501-4,000	<b>14,520</b>
Large	1	4,001-5,000	<b>16,490</b>
	2	5,001-6,000	<b>18,470</b>
	3	6,001-7,000	<b>21,100</b>
	4	7,001-8,000	<b>23,730</b>
Very Large	1	8,001-9,000	<b>26,390</b>
	2	9,001-10,000	<b>29,010</b>
	3	10,001-11,000	<b>31,660</b>
	4	11,001 +	<b>34,290</b>

New members receive a 10% discount for the first year of membership!



## How to join & pricing

- 1. Complete the Application Form (page 30)**  
This provides us with information about your service, such as the number of births, number of staff, level/ type of facility and key personnel and contacts with the organisation.
- 2. Invoice for Membership**  
Once your application is received you will receive an invoice for membership. Our membership fees are based on the annual number of births that the facility supported for the previous financial year (pricing structure left).
- 3. Engagement in Member Services**  
Our dedicated team will make contact with your staff to begin engagement with our benchmarking services, networking opportunities, events, education and more!

*Hospitals managed under a Local Health Network or District Health Board may aggregate their births and join as a member under the appropriate Membership Category. This makes membership very affordable for even very small maternity and women's health services.*





# Application to Join Women's Healthcare Australasia

WHA is a peak not-for-profit body for health services providing health care to women in Australia and New Zealand. Our vision is to enhance the health and wellbeing of women through supporting women's hospitals and health services to achieve excellence in clinical care.

We achieve this through:

- Identifying best practice through performance benchmarking among members.
- Supporting the sharing of information and expertise on health service delivery and quality improvement through member networking.
- Showcasing innovations that improve clinical outcomes for women (through webinars, teleconferences and face-to-face meetings).
- Advocacy to governments and other stakeholders on issues of common interest to members.

**Membership with WHA is open to any health service in Australia or New Zealand providing maternity care.**

Name of Local Health Network or District	
Name(s) of hospitals to be included in WHA Membership	Hospital 1: Hospital 2: Hospital 3:
Total Number of births p.a. NB: please indicate number of births p.a. at each hospital in your LHN/LHD that will be covered by this membership. These figures will be verified against data submitted & invoices adjusted as appropriate	Hospital 1: Hospital 2: Hospital 3:
Principal Representative Please identify the person willing to become the WHA Principal Representative for your health service. This person will have voting rights for your service at WHA AGMs, and be the key contact WHA will approach for advice about engaging with your health service.	Name: Position: Email: Phone:
Alternative Principal Representative This person will be contacted in the event that the Principal Representative is away/unavailable.	Name: Position: Email: Phone:
Briefly describe your service: WHA is interested to know the range of services offered by your service. Please tick and complete relevant services your hospital/health service provides.	<input type="checkbox"/> Maternity Ward (No. beds: _____) <input type="checkbox"/> Maternity ED (Area: _____) <input type="checkbox"/> Surgery <input type="checkbox"/> Special Care Nursery (No. cots: _____)
Membership Category Please see membership categories attached (reverse/attached page)	I authorise an invoice to be sent to my hospital/LHN for WHA Membership in the appropriate membership category for the number of births indicated above. I confirm that WHA reserves the right to adjust the membership category & invoice accordingly based on data received from the health service.
Person applying for membership on behalf of the hospital/health service Only complete if different from the Principal Representative	Name: Position: Email: Phone:
Invoice Contact If different from above	Name: Email:

- I confirm I am authorised to request membership on behalf of my hospital/ health service.
- The hospital understands that membership is considered ongoing. Cancellation for a financial year requires 3 months advance written notice (prior to the commencement of the financial year).
- I confirm that on membership sign up membership fees become payable within 30 days.

Thank you for your interest in WHA. Please complete this form and return to us at:  
Email: admin2018@wcha.asn.au or PO Box 194 Mitchell ACT 2911

Signature: \_\_\_\_\_



Date: \_\_\_\_\_



WOMEN'S  
HEALTHCARE  

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AUSTRALASIA